



February 14, 2018

Dear Prospective Sponsor,

Greetings, the Absecon Social and Athletic Club is looking for local businesses to help support our youth baseball and softball programs via advertisement field banners. The banners are hung along the outfield fences at Absecon's baseball and softball fields from April through August. In addition to the regular recreational season, Absecon hosts many successful baseball and softball tournaments throughout the summer which attract teams from all over NJ and hundreds of spectators. The banner is a great method of advertising for your business and also shows your support for the community and the ASAC organization.

If you have previously purchased a field banner, they can be re-used at our renewal rate of \$75.00. Although some of the banners show minor signs of weathering. If deemed unsuitable replacements can be ordered at a cost of \$150.00.

Previous year banner sponsors please note the below boxes regarding the condition of your banner.

___ Existing Banners suitable for reuse this year. Banner is acceptable for renewal rate of \$75.00.

___ New Banners or Unsuitable Banners for reuse this year as it shows signs of fading, tears, etc. A new banner will be purchased at a cost of \$150.00.

The cost of a new banner is \$150.00. There is a \$30.00 discount if you are sponsoring a team for the upcoming season. Please make all checks payable to Absecon Social and Athletic Club (ASAC). If you have any questions, please call Gary Auer @ 609-705-1877

As always, thank you for your support.

Sincerely,
Gary Auer, 609-705-1877, ASACSPORTS_NEWS@COMCAST.NET
Secretary, Absecon Social and Athletic Club

BANNER RENEWAL FORM

Company Name: _____ Phone # _____

Contract Person: _____ Email _____

Renewal rate per banner: _____ X \$75.00

2018 team sponsors receive a \$30.00 price break on the purchase of new team banners. Team season sponsors are \$100.00 per team. A separate form is required for team sponsorship. (please contact Board Secretary for form).

Number of banners: _____ X \$150.00 (new banner only price)

Number of banners: _____ X \$120.00 (price reduction for 2018 team sponsor only)

All banner information should be on a CD-ROM in Vector or Adobe Illustrator format. If you do not have it in electric format, please submit a business card or other illustration with lettering and also reference to specific colors to be used. **Remember, these banners will be on the field fences approximately 150 feet from your audience. Simple bold graphics and letters with color work best.** Please send your CD to the ASAC address above or call and pick-up can be arranged. You can also email your banner graphic to ASACSPORTS_NEWS @COMCAST.NET.